

PRESS RELEASE

Morris, Smith & Feyh Announces New Managing Director

Columbus, Ohio (April 12, 2010) - Morris, Smith & Feyh, Incorporated, a Columbus based mortgage banker is pleased to announce the hiring of Joe Gonzales as Managing Director of MS&F's new Cleveland, Ohio office. Joe will be responsible for the origination of new loan opportunities by way of working with REIT's and large scale real estate owners.

Bio: Mr. Gonzales is a Managing Director for the Cleveland office of MS&F, responsible for traditional commercial mortgage loan origination as well as Credit Tenant Lease arrangements. After graduating from Bowling Green State University with a degree in Finance, Mr. Gonzales started his banking career with the predecessor to KeyBank in 1991 as a Corporate Banking Analyst. In 1993, he began in the Commercial Real Estate department, progressing from Analyst to Relationship Manager. During this time he was involved with structuring, origination, and portfolio management for construction lending, acquisition financing, and homebuilder financing for middle market real estate clients. In 1998, Joe started the Ohio office of FINOVA Realty Capital as Originator of CMBS mortgage loans, where he was one of their top rookie producers. After the demise of FINOVA as a company in 2000, Joe was recruited by and returned to KeyBank as a Senior Credit Officer. Here he honed his skills with responsibility for portfolio credit quality and held individual approval authority up to \$35.0 million for all types of transactions, including CMBS, Fannie Mae, Homebuilder, and all income property; as well as being the Chief Investment Officer of the Private Equity Group. During this 5 year period, Joe was involved with over \$5.0 billion in transactions. In 2006, he returned to the Origination role. From 2006 to early 2010, Joe was one of the leading originators, having completed over \$800 million in CMBS, Life Company, Credit Tenant Lease, and Agency financing (Fannie Mae, Freddie Mac, and HUD). After nearly 17 years in all facets of commercial real estate, Joe is well prepared to meet his clients' needs with Morris, Smith, & Feyh, Inc.

About Us: Morris, Smith & Feyh, Incorporated

MS&F is a leading full service commercial real estate mortgage banking firm based in Columbus, Ohio. Since 1984, MS&F has financed over \$3.5 billion of commercial real estate loans in every region of the continental United States. Time after time, Borrowers and Lenders have repeatedly chosen MS&F to represent them because of their confidence and trust in the real estate finance expertise of the firm. The company's solid reputation is built on a proven track record.